



Home Improvement

Saving Money And Skin Protection – Retractable Awnings



CHARLES AND TRACIE ZUSCHNITT, OWNERS, MIAMI SOMERS COMPANY

Turn the ordinary into the EXTRAORDINARY!
with the push of a button!

Benefit Highlights:

- Awnings can block harmful UV rays that cause skin cancer by 94%
- Awnings can reduce indoor temperatures by 15 degrees
- The most efficient way to shade your windows is from the outside - before the sun heats up the glass.
- Retractable awnings can shelter your entire outdoor dining area from rain and sun.
- Increase the life of your furniture, carpeting, drapes.
- 50% of the solar heat gain entering a room comes through the glass - accounting for about one fifth of the load on an air conditioner.



Retractable awnings provide beauty, protection and value by increasing the use of your outdoor living space. Colorful flair, reliability, ease of operation and reduced energy costs are a few reasons why they continue to be one of the most popular home improvement options.

When considering the addition of a retractable awning here are a few important things to keep in mind.

The dimensions do matter when matching a retractable awning to your needs. We can all relate to the limited shade often provided by an umbrella. Making sure the awning is large enough; along with an understanding and consideration of the direction your deck or patio face are critical components that, if done correctly, will ensure your

satisfaction. The sun is always moving and so is the shade. The sun is only overhead for a limited time of the day. Early morning and late day sun can pose a problem for improperly sized awnings. With a retractable awning, homeowners will have the flexibility to enjoy their deck or patio on their terms. When the sun gets too hot, the awning is extended to protect yourself, guests, and your furniture. When you want to enjoy the sunshine, you can simply roll the awning back up against your house.

Selecting a home improvement specialist with experience and a track record are very important as well. In business for over six decades and more than 2,000 retractable awning installations, Miami Somers continues to offer you the best value in your choice of a retractable awning. Our retractable awning experience covers the entire process from a need analysis and clear explanation of the different models and options available, to the technical expertise

to properly install your awning and provide honest and reliable customer service for many, many years.

Remember, the warranty, regardless of the time period stated, is only as good as the company that you place your trust and hard earned money. Our experience also shows that there is a difference in contractors as well as retractable awning products. A famous and timeless quote by Aldo Gucci goes something like this: "The bitterness of poor quality and service is remembered long after the sweetness of low price has faded from memory."

If you are considering a retractable awning, we invite you to visit our showroom to see the many awnings we have on display.

We are passionate about retractable awnings and happy clients and we love to share our enthusiasm. The last 4 letters in enthusiasm stand for "I am sold myself" and yes, every person at

Miami Somers spends a leisurely afternoon under their own retractable awning. At the end of the day, we care that you are happy. A deck or patio is a wonderful haven for relaxing away the stressors of the day.

Visit our showroom and mention the County Woman Magazine and receive a free beach bag made from acrylic awning fabric courtesy of Miami Somers Company.



WELCOME TO A WORLD OF RELAXATION RIGHT IN YOUR OWN BACKYARD



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SINCE 1950

Retractable Awnings ♦ Windows ♦ Doors ♦ Enclosures
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- Protect You & Your Family from the Harsh Rays of the Sun
- Continue to Enjoy the Outdoors Even in the Light Rain
- Reduce Heat Gain in your House & Decrease your Monthly Energy Bills
- Reduce Annoying Sun Glare

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