



Small Improvements Can Increase Your Home's Value



CHARLES AND TRACIE
ZUSCHNITT, OWNERS,
MIAMI SOMERS COMPANY

Exterior Home Improvement Benefits

Increasing the value of your home can be done with small and cost effective home improvements. There are a number of products that can save you on the cost of energy; make your home more comfortable, and improve the value of your home.

Miami-Somers Co. has a large selection of retractable awnings, storm shutters, replacement windows, entry doors, sliding patio doors, storm doors and aluminum awnings and is known as the Exterior Improvement Specialist. Their work ethics are founded on a tremendous commitment to their clients, providing high-quality products, installed by factory certified employees, and maintain unparalleled integrity and sincere customer service. These are the foundations on which their growth and success continue to be built upon.

Front Entry Doors

Front entry doors rank the highest in the return on investment along with siding and window replacement. Entry doors must be tough enough to withstand wind, rain, scorching sun, and would-be intruders, yet handsome enough to make a good first impression. Replacing the front entry door on a home resulted in the largest return on investment (125.4% nationally). You will really add value to your residence while protecting your biggest investment. After all,

your home's door is more than just the main entrance to your house. It is your personality, whether formal and dignified or exuberant with color. When guests arrive to your home the front entrance makes the boldest statement.

Windows

Replacing windows is a little like giving your home a face lift – it's a simple procedure that could take years off your home, make it more pleasant to be in, and even boost its value. An example of the value added remodeling is the replacement of an existing window with a bay or bow style window. This will increase the size perception of a room while adding a new dimension outside as well as inside to the house. New windows can also improve the lighting and block out more sound.

Your windows should help provide a protection, from excessive heat or cold to high winds, rain, sleet, and snow. Water in particular can do extensive damage – even the slightest leak can cause serious problems – and your windows should help keep the potential dangers of rain-

storms, etc. at bay. Some windows can even help cut down on noise pollution, so that you can better enjoy the peace and quiet of your home.

In addition, better quality windows can help safeguard the inside of your home against fading and sun damage to carpets, drapes, furniture, and even pictures.

Lastly, home replacement windows can add significant value to your house just by improving your energy efficiency. After all, the Energy Information Administration (EIA) estimates that as much as one third of the average home's heat loss occurs through windows and doors.

Extra Protection From Coastal Storms

Living in Atlantic and Cape May Counties could mean that extra protection is needed from the coastal storms commonly referred to as Nor'easters. This protection would be in the way of rolling shutters. The rolling shutter is the most common type of exterior storm protection. The design changes in the rolling shutter include smaller profiles creating a more esthetically

appealing look. These shutters will protect your window and door glass not only from breakage but also from the cumulative etching effects caused by wind driven salt and sand.

Retractable Awnings

It's not too early to start thinking about the need for a retractable awning as part of your complete sun protection regimen for the summer. They will extend the use of your deck or patio, shelter you and your family from the harmful rays of the sun, and protect your outdoor furniture from fading. It is also an energy efficient improvement that can reduce your air conditioning utility bills by as much as 33%!



Remember, any modifications you make that allow your home to be more energy-efficient will improve the value of your home. Knowing that your investment is growing, whether you intend to sell your home soon or not, is a deeply satisfying feeling. Any step, no matter how small, you can take to enhance your home's curbside appeal and resale value is a smart move.



Please feel free to stop by our Somers Point showroom or call 609-927-4133 for more information. Let Miami-Somers Co. help you get or keep your home ready for the winter season.



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CELEBRATING 60 YEARS

Charles and Tracie Zuschnitt are the owners of Miami Somers Company. Charles is a graduate of Lafayette College, licensed Charter Boat captain and avid offshore fisherman. Tracie earned her BA from Rowan University and is a certified Special & Elementary Education teacher. They reside in Upper Township with their two daughters; Charlee Alexa and Callie Somer. Miami Somers Company is very proud and fortunate to support the following organizations: MJV Foundation, NJ Autism (formerly COSAC NJ), Gildas Club, Officer Phil Child Safety, Jerry Regina Legacy Foundation, Somers Point Little League.

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