



## Abstrax Addresses Hair Loss With You In Mind



WRITTEN BY: GERRI HERGERT  
ABSTRAX HAIR DESIGNS

*The thought of losing your hair is stressful. A natural appearance and hair-style is an important part of your well being and self-esteem.*

Abstrax Hair Designs know from our experience how stressful and disturbing hair loss can be. We're specialists in the artful design of solutions that alleviate your hair loss problem. Our hair alternatives are individualized to satisfy your specific needs and desires. Our services are offered with compassion and integrity to ensure your confidence and trust.

### Solutions

As we have done for so many of our clients, we can offer you affordable hair choices, knowledgeable caring support, and include a free private consultation with a hair specialist at no obligation. We believe that it is best to explore your hair options while enhancing your appearance at this time. It is wise to consult with a professional before losing your hair so that color, style, and length can be determined at a time of your choosing and not after the fact.

**ABSTRAX HAIR DESIGNERS / HAIR REPLACEMENT CENTER,**  
*Full service salon and hair restoration center.*

*Abstrax is owned and operated by Gerry Hergert, a licensed cosmetologist / esthetician for 49 years and her daughter Laura Hergert Cole a licensed cosmetologist who specializes in Hair Extensions and Nails.*

*Abstrax is a Full Service Salon providing Hair and Nail services in addition to Skin Care. In 1989 they incorporated Hair Replacement services due to the increasing number of cancer patients that were looking for this type of service and had to travel up north to be accommodated. Their clientele include men, women and children of all ages. Helping people is there mission statement!*

### Hair Augmentation

It is a method of adding hair to thinning areas and replacing hair in areas where there may be no hair at all. This is truly a great advancement in men and women's hair augmentation. The amount of hair that is supplemented can come in whatever proportion it takes to cosmetically solve your hair loss problem.

### Wigs

Machine made wigs are not for everyone. The less expensive wigs may use synthetic hair, which can be less than natural looking. Machine made wigs can also be hot and cumbersome. We have a large selection of both machine made and custom made wigs. Our custom made wigs can be designed using synthetic or human hair for chemo and radiation patients. They incorporate a light, delicate base of materials, which enables a more comfortable, less irritable fit. They are cut in and styled according to the bone structure and shape of your face.

### New Men's Hair System

Gerry and Laura just returned from Minnesota bringing with them an outstanding new, ever so light, hair system for men. Unlike human hair, this will not fade or oxidize. This system was designed to fit your life style. Whether at work or at play, in the office or the pool, it is worry free. In the elements of mother nature or under the bright lights, it keeps you naturally looking your best. Keep your style or change your style, the choice is yours; you have to experience the freedom! You don't have to be afraid of getting caught in the rain, snow, wind or sun, it looks great wet or dry. So



Client Before



Client After



Client Before



Client After

say good bye to worrying about rainy days and steamy nights. You have things to do and fussing with your hair isn't one of them. A day on the beach with sun and salt water, a night in the hot tub or chlorinated pool, or even working out at the gym is the man you always wanted to be.

No matter what style of life you have, this is low maintenance, easy to care for, and above all worry free. This ideal hair requires no more care than your own growing hair.



Most recently we were introduced to a product line called Lindi Skin. This skincare line was developed primarily for cancer patients, and is intended to help individuals feel better and gain a greater degree of control over the side effects they experience during radiation therapy and chemotherapy. The face and body wash, which

can also be used as a shampoo, help retain moisture in the skin. The soothing skin cooler, which is an infused hydrogel dressing sheet with aloe, provides an excellent relief after radiation, irritation, and sunburn.

My son in law who recently came down with poison sumac and was suffering with blisters and

severe itching on his arms gained almost immediate relief after several applications of the Skin Cooler! We were so impressed with the line that we became a representative for the company in the Jersey Shore area and now proudly offer their complete line of products.

*To schedule an appointment call, 732-255-1733*



### Hear What A Client Has To Say . . .

After a very long dormancy, I had a flare-up of alopecia. I lost maybe 30% of my hair and what was left looked dull, dry, & damaged despite treatments & conditioners. I discovered through an ad that Abstrax Salon specialized in alopecia victims, and made an appointment for an evaluation. It was the literally the best thing I ever did for my hair as well as my self-esteem! My hair looked immediately better after the Lanza treatment, and after several treatments there was actually regrowth. I was ecstatic that I could also resume color & highlights using the Lanza botanically-based line of products. Thanks to the magic fingers of Pam and Laura (as well as their amazing product), I am so grateful that my hair is being restored to even better condition than before the flare-up. You guys are the best!

- Lorraine H.



Men • Women • Children

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