



## Bellezza Salons present "The Brazilian Blowout"

The ONLY Professional Smoothing Treatment that improves the health of the hair.



**DENISE ROUNDS**  
OWNER  
BELLEZZA SALONS

Owner and stylist, Denise Rounds, says that she and her staff are truly in awe of the Brazilian Blowout. We are changing people's lives by eliminating frizz and giving clients smooth shiny hair that they can achieve for themselves for 12 weeks.

*The Brazilian Blowout is the most groundbreaking service that I have seen in the 35 years that I have been in the Salon industry.*

The Brazilian Blowout is the most ground-breaking and effective professional smoothing treatment in the world and now the stylist at Bellezza Salons have been certified and ready to transform your hair! This exciting new service will leave your hair smooth and frizz-free WITHOUT harsh chemicals – the product is FORMALDEHYDE FREE. There is NO DOWN TIME with this treatment – the minute you leave the salon, you can wash and dry your hair.

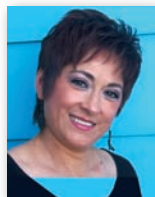
**Carol...**

Brazilian Blowout is the most exciting service to come along in the beauty industry in decades. I thought I have seen it all – this is innovative!



**Tatiana...**

Brazilian Blowout frees the client – you can blowout your hair in a quarter of the time it usually takes you.



**Lisa...**

Brazilian Blowout will eliminate frizz, give your hair unbelievable shine and strengthen your hair at the same time.



**Marc...**

Brazilian Blowout infuses your hair with keratin, which is the very foundation of your natural hair.



**Chet...**

Brazilian Blowout equals no down time – no waiting 3 or 4 days to shampoo your hair. You have 12 weeks of gleaming hair.



**Leah...**

Brazilian Blowout is so amazing that I have had clients so overjoyed that they are still calling me weeks later.



**Zoe...**

Brazilian Blowout adds so much shine to the hair that after doing the service a client asked if I had put fairy dust on her hair – the shine was so incredible.



**Bellezza Salons Special Offer**

## brazilian blowout™

\$100 Gift Certificate

**Good for a \$100 credit towards a Brazilian Blowout Service.**

Cost of Brazilian Blowout starts at \$350/ depending on the length and thickness of hair.

[www.brazilianblowout.com](http://www.brazilianblowout.com)

Authorized by: Denise Rounds

[www.salonsbellezza.com](http://www.salonsbellezza.com)

Offer expires: 8.31.2010



The ONLY Professional Smoothing Treatment that improves the health of the hair.



Now Exclusively At

**CAESARS**  
ATLANTIC CITY

609-343-2514

**BALLY'S**  
ATLANTIC CITY

609-340-2737

Visit us at [www.salonsbellezza.com](http://www.salonsbellezza.com)

Denise Rounds is the owner of the very successful Bellezza Salons of Atlantic City. Denise acquired ownership of Bellezza at The Hilton in 1994, and has since expanded her brand to include salons at Bally's and Caesars casinos, which in all employ over 30 people. Denise and her husband of 27 years, Bill, reside in Atlantic City. Denise has long been committed to raising money to help fund breast cancer patients in need in our area. That need inspired her to found the Shirley Mae Breast Cancer Run, which over the past six years has raised nearly one million dollars. Denise has been honored as a recipient of the Spirit of Noel 2001, Chelsea Neighborhood Association Community 2006, and Spirit of Women 2007 awards.

**New extended hours at Caesars – 9am to 9pm Fridays and Saturdays. Both locations open 7 days.**

**CAESARS • 609-343-2514**



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