



Have You Heard Of SHELLAC?



Bellezza Salons Brings You The Latest In Manicures And Pedicures



DENISE ROUNDS
OWNER
BELLEZZA SALONS

Ever dream of getting a manicure/ pedicure with a 2-week, perfect, high-gloss shine with no dry time?

*Well Dream no more...
...And Say Hello to the Future!*

Shellac is the First Hybrid Nail Color that combines the ease of polish with the permanence of gels-creating unbelievable chip-free, extended-wear nail color.

Shellac gives you:

- 14 Days of Chip Free Color
- Zero Dry Time
- A Mirror Finish that Truly Last 2 Weeks
- No Nicks, Chips, Smudges or Dulling – Honestly!

Bellezza Salons at Caesars and Bally's is now offering the latest manicure and pedicure service... Shellac. This hybrid nail color combines the best of polish with the strength of a gel. Shellac protects your natural nail like nothing else on the market. It is absolutely amazing and lasts with a mirror finish for 14 days. The removal takes about 10 minutes and is completely damage free!!

What we have experienced:

Denise – Owner and Stylist: I'm so skeptical of any polish that promises to last 14 days – I am an addicted believer!

Lisa – Stylist: I worked behind the chair as hard as I usually do and after 2 weeks I still had a perfect French polish.



Tatiana – Stylist and Nail Tech: When you do manicures it's a waste of time to polish your own nails – it won't last past the first pedicure – until now. I am astounded that after days of harsh chemicals I have beautiful, perfect nails.



Suzanne – Bellezza Marketing Manager: I went on vacation and didn't take any touch up polish with me. After 2 weeks of fun, swimming and walking on the beach I came home with a still perfect manicure and pedicure.



Jenn – Nail Tech and Esthetician: Nothing looks worse than chipped nails when you are servicing a guest-so I am so in love with getting and giving Shellac Hybrid Nail Color.



Barbara – Nail Tech: I'm not sure what the best part of Shellac Polish is, but I think it's that as soon as the top coat is cured the client can put boots on their freshly polished toes or find their car keys in their handbag. Zero drying time is a miracle.



Ashley – Nail Tech and Esthetician: I was so worried that the removal wouldn't be as easy as promised – it is. We use Shellac Remover Wraps to target the acetone for damage free removal –that's the truth!



Value Coupon:

\$10 OFF

Your FIRST Shellac Service

Valid through October 31, 2010

Cannot be combined with any other discount offer.

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Visit us at www.salonsbellezza.com

Denise Rounds is the owner of the very successful Bellezza Salons of Atlantic City. Denise acquired ownership of Bellezza at The Hilton in 1994, and has since expanded her brand to include salons at Bally's and Caesars casinos, which in all employ over 30 people. Denise and her husband of 27 years, Bill, reside in Atlantic City. Denise has long been committed to raising money to help fund breast cancer patients in need in our area. That need inspired her to found the Shirley Mae Breast Cancer Run, which over the past six years has raised nearly one million dollars. Denise has been honored as a recipient of the Spirit of Noel 2001, Chelsea Neighborhood Association Community 2006, and Spirit of Women 2007 awards.

New extended hours at Caesars – 9am to 9pm Fridays and Saturdays. Both locations open 7 days.

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